



Computer vision is the **most technologically mature** field in modern artificial intelligence.



AI is all about data.

We upload over a billion
photographs and videos per
day.

Stop Preventable Incidents
Accelerate Response Time
Get Comprehensive Insights
Save Time
Save Lives

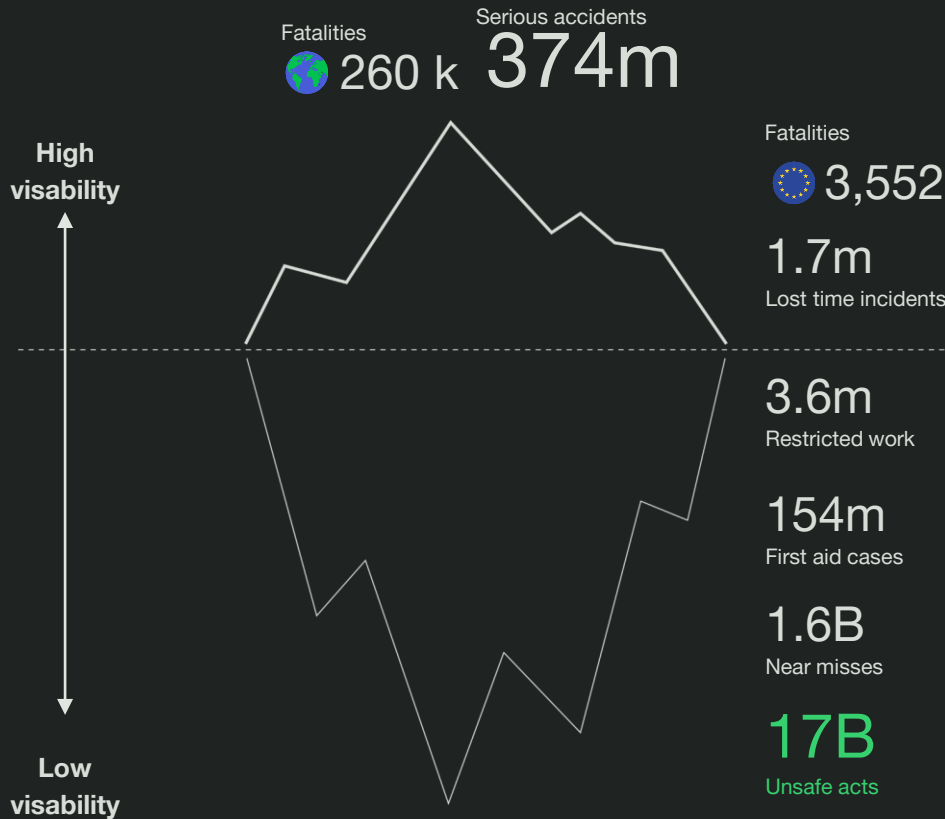
We create safer
workplaces



11 Serious Accidents Every Second

We are given many early indicators before a serious accident occurs, but today's safety risk reporting only covers less than 1% of the relevant risks.

Workplace safety is like an iceberg, where serious accidents are only the surface that is inevitably visible.







8 of 10 businesses don't meet requirements

Compliance is **Failing** & stakes **Increasing**



Out of 5,000 inspections by the Swedish work environment agency at risky industries, as many as **82%** failed to meet requirements.



As of 2022 South Korean Businesses face harsher sentences in the event of fatal workplace accidents with min. **one-year in prison** or up to €750k in fines.



Scorecards are **Not Achieved**

- ✗ Zero Incident Vision
- ✗ Lost Time Incident Targets
- ✗ Observation Targets
- ✗ Safety Walk Targets



Existing Solutions Fall Short



Inspections

- ✗ Very expensive
- ✗ Limited coverage
- ✗ Requires travel (CO2)
- ✗ Often misleading



Physical barriers

- ✗ Expensive (€ & CO2)
- ✗ Hinders work
- ✗ Often circumvented
- ✗ Inflexible



Reporting Apps

- ✗ Req. personal device
- ✗ Reliant on manual reporting
- ✗ Big lags
- ✗ Expensive



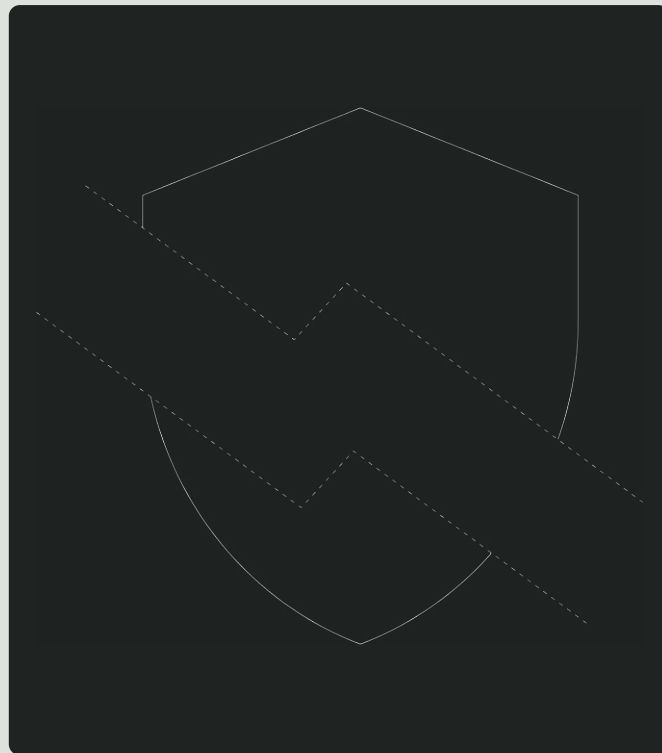
Wearables

- ✗ Req. personal device
- ✗ Limited applicability
- ✗ Needs to be worn
- ✗ Expensive



Radar

- ✗ Requires specialised devices
- ✗ Limited data wealth
- ✗ Few use cases
- ✗ Old technology





Humans are not designed for monitoring

We're 95% accurate, at best





Buddywise Is A Step Change



We Analyze

We automate detections of safety risks through existing and new cameras, using purpose built computer vision models.



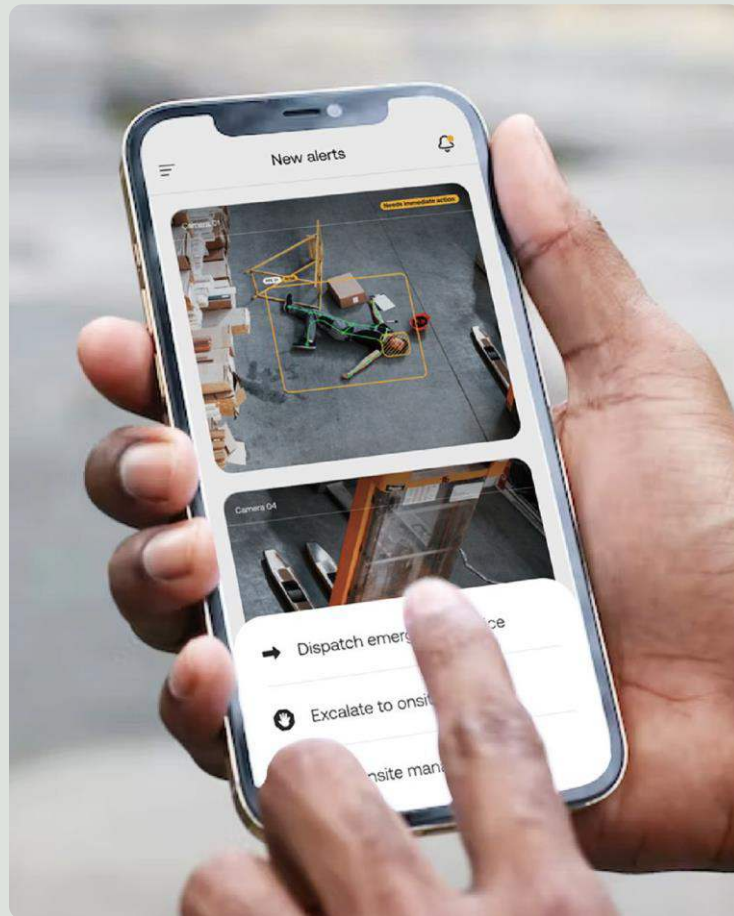
We Alert

Based on our risk detections we generate real time reports, insights and alerts that enable proactive risk prevention.



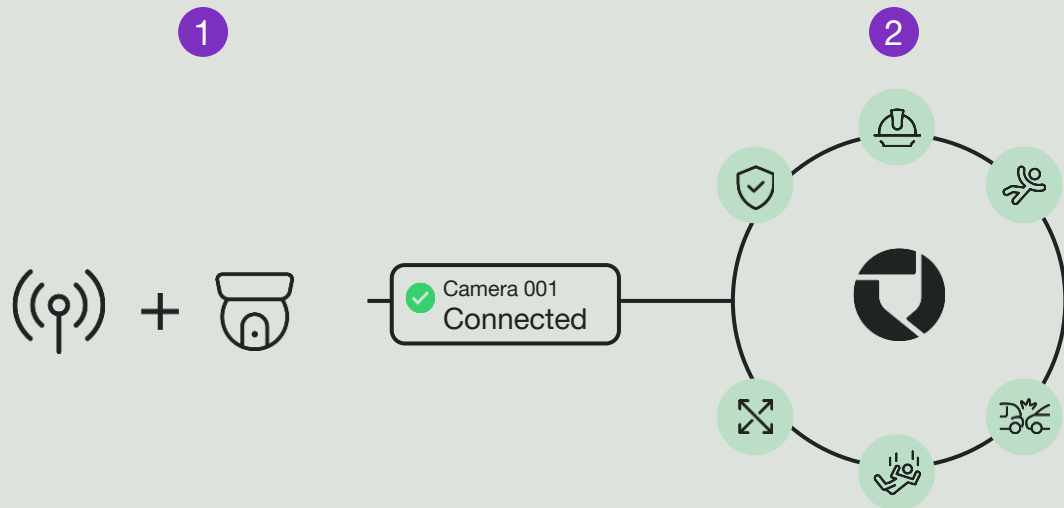
We Act

We automate responses to risks or incidents through integrations with PLCs, local alarm systems, and IoT devices.



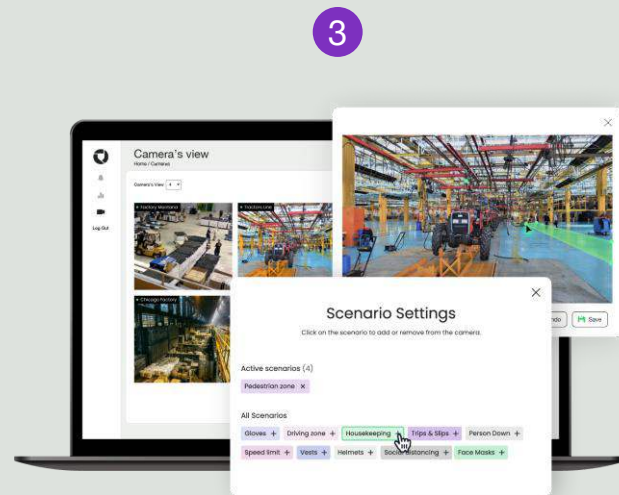


Effortless To Use



All you need is a internet connection
and a camera to get setup with the
Buddywise platform.

Cloud based AI risk monitoring
models are deployable at an
instant.



Action is enabled with...



Reports &
Analytics



Alerts



IoT & Device
Integrations



The Most Common Risks Are Covered




An absolute majority of accidents are caused by a few root-causes. We detect the key early indicators for these most common high risk scenarios.

Our observation gathering is based on computer vision which is up to 99% accurate 24/7, without losing focus or needing a break.



 Danger Zones / Auto Danger Zones




 Slips & Trips



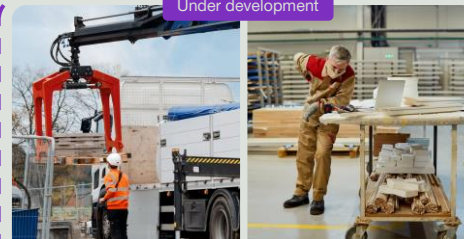
 PPE



 Driving & Collision



 Person Down



 On/Offloading

 Ergonomics



4 Models In Action

Risks are detected in real-time and several models can be run on the same camera. Pictures are rich data and the width of risks that can be detected is unprecedented in safety technology.

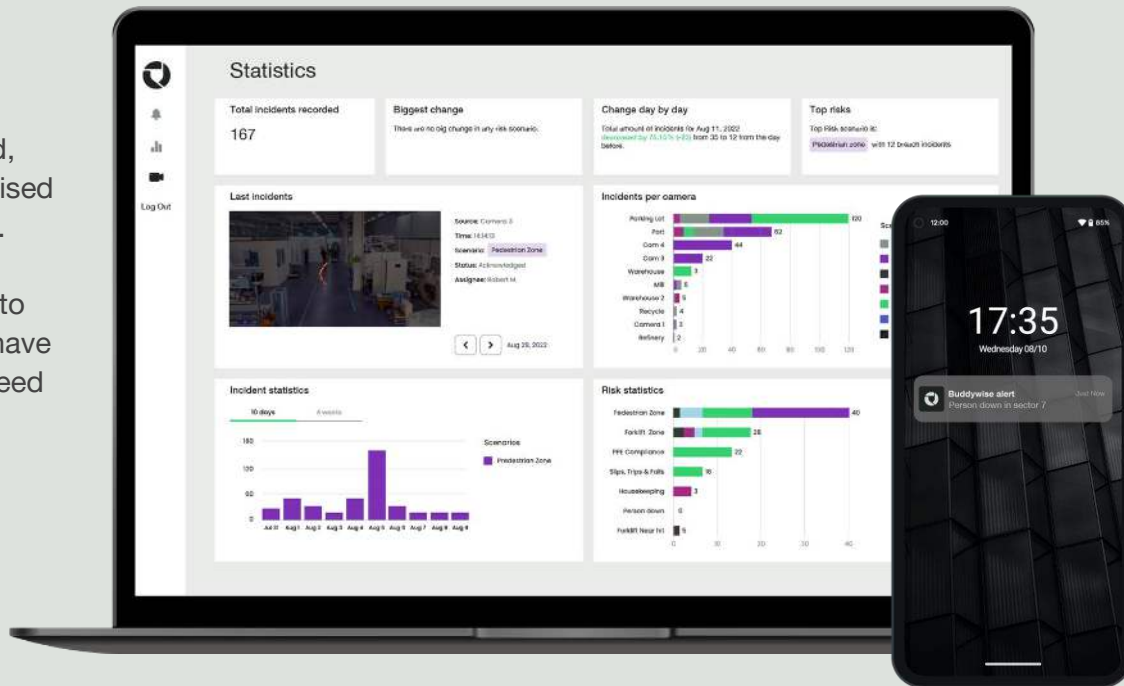




Prevention, Made Possible

All detections are tagged, time stamped and visualised in heatmaps and graphs.

This enables customers to understand where they have systematic issues that need to be addressed.



Urgent risks can trigger IoT devices such as sirens or push notifications and sms:s.





Privacy Is Our Priority

Employers have a legal responsibility to provide a safe workplace by eliminating risks and providing the best possible defenses. This can be brought to a next level with minimal impact on employee's right to privacy, by focusing on image metadata.



Anonymous

Our system analyses video feeds in real time and never identifies subjects. All output is aggregated as visual or tabular data, so no person needs to watch the stream.



Secure

All system data in transit and storage is protected by advanced encryption. Data sent from cameras to server is secured by TLS protocol.



Compliant

With every customer we conduct a Data Protection Impact Assessment and make a customer specific plan. We've become experts on this process.



Excelling Where Existing Solutions Fall Short



Deviceless



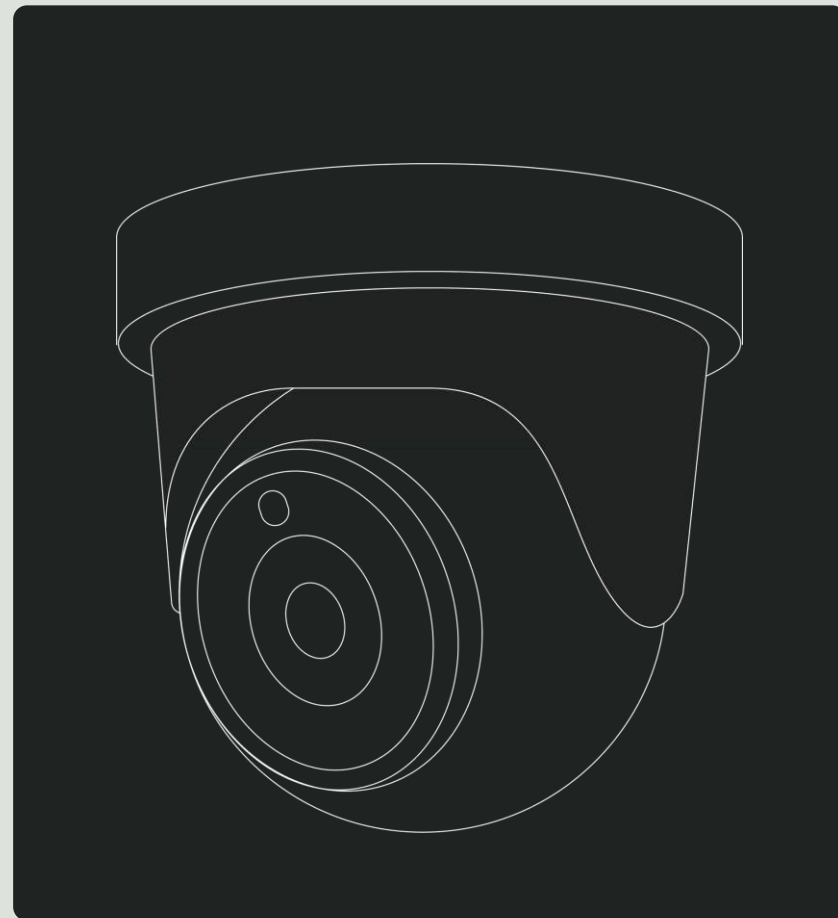
Limitless



Real Time



Cost Effective



Be part of the
safety movement



buddywise.co



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